



# LOVE OF LIFE

A relaxing day on the unique Côte d'Azur: a drive along a picturesque coastal road, a view of intensely blue water with waves shimmering gently in the sun gives way to the elegant architecture of the beach promenade. In charming contrast to the sophisticated harbour towns with their luxurious esprit, picturesque villages conjure up an inspiring atmosphere. Framed by a breath-taking mountain landscape, the scent of Mediterranean blossoms is in the air – a moment that captures the love of life.

LOVE OF LIFE stands for precisely this feeling in all its facets. The radiant colors of southern France like hibiscus, azure blue and intense chartreuse shine through soft dégradées, picturesque scenes and opulent embroideries.

Gentle sage, reed and lavender tones underline the authentic character of fine linen and wool qualities. Geometric accents and sophisticated yarns in extravagant fil-coupés and jacquards bring self-confident elegance to the collection. Dreamy soft surfaces and subtle textures complete the sensuous and optimistically casual look.

With a focus on nature, LOVE OF LIFE makes space for leading-edge textiles produced using environmentally friendly, organic and recycled materials that confidently combine sustainability with the unique CARLUCCI style. A fantastic portfolio of high-quality indoor-outdoor fabrics brings the relaxed esprit of a southern French villa to every home.

Join us on this fascinating journey to the French Mediterranean coast with its powerful colours, distinctive light and unique savoir-vivre – life couldn't be more beautiful!





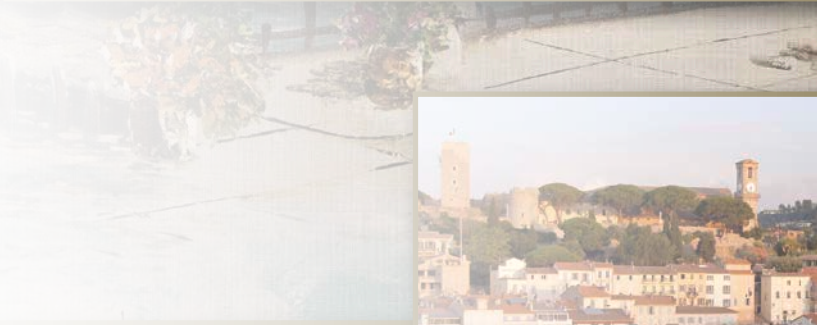
# CANNES

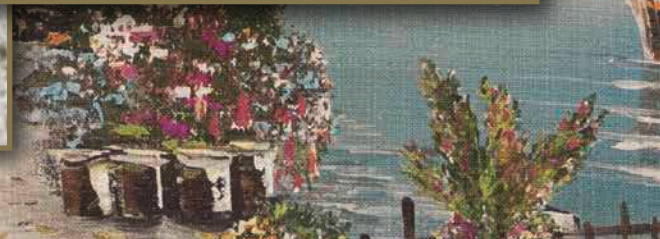
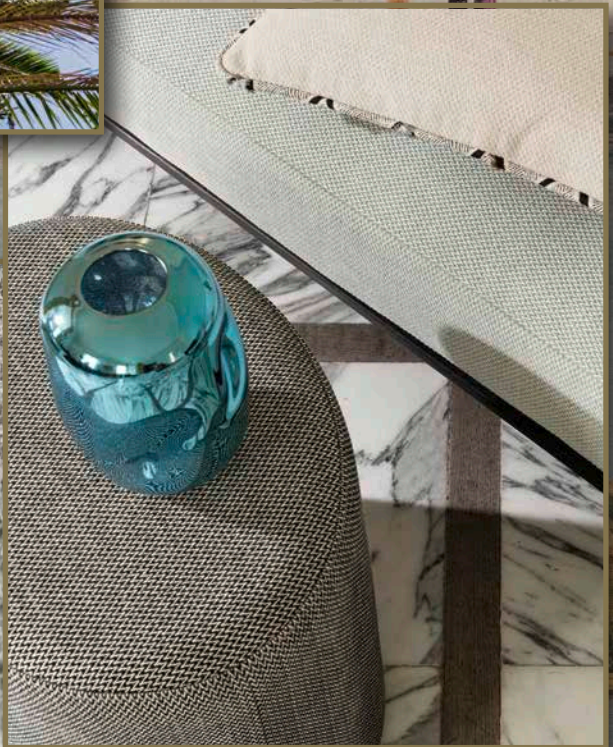
## BEHIND THE SCENES

Cannes is a city of casual elegance. Sporty sailing yachts rest in the turquoise waters against a breath-taking backdrop of magnificent grand hotels and luxurious villas. As evening falls a warm light transforms the city, while the annual film festival bathes the palm trees of the Croisette in a glamorous sea of lights.

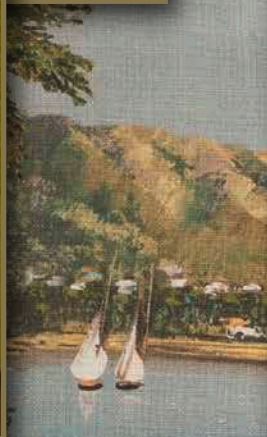
This atmosphere is reflected in our exclusive textiles. A poetic harbour scene and precious floral embroidery meet brightly contrasting geometry that exudes maritime esprit.

This theme is rounded off by an exceptional selection of flame retardant fabrics with a luxurious look that expands design possibilities in both the contract sector and in private interiors.









LOVE OF LIFE CA1566 · BELIEVER CA1664 · BEHIND THE SCENES CA1567 · INFINITY VELVET CA1685 · BRILLIANCE CA1663



LOVE



BEHIND THE SCENES CAI567

OF LIFE

BELIEVER CA1664 · BEAUTIFUL DAY CA1616



BELIEVER CA1664 · BEHIND THE SCENES CA1567





BEHIND THE SCENES CA1567 · PALM BAY CA1737 · SLOW-MO VELVET CA1741



# BEHIND

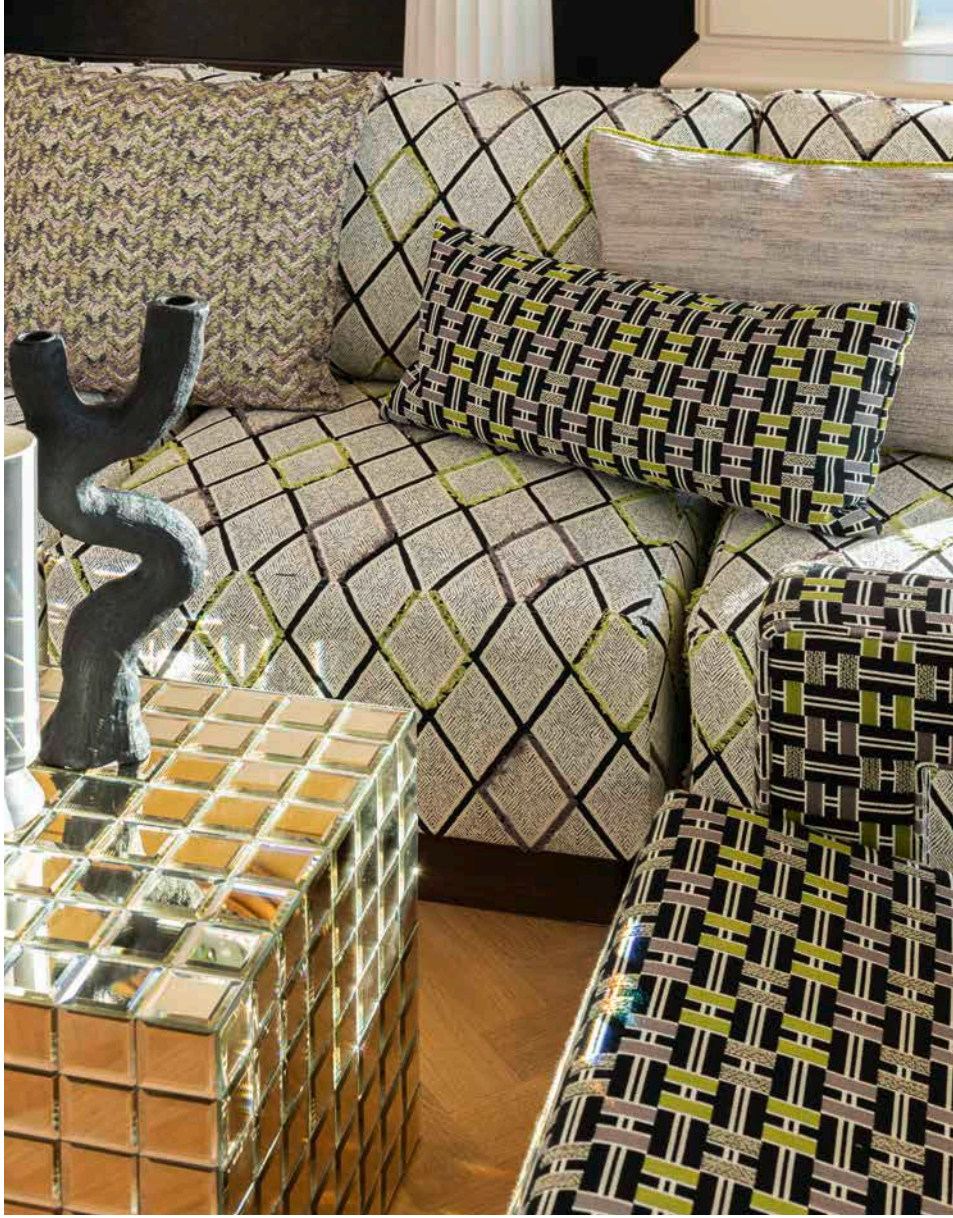
PALM BAY CA1737 · SLOW-MO VELVET CA1741



BEHIND THE SCENES CA1567 · INFINITY VELVET CA1685

# THE SCENES

BREAK FREE CA1602 · BEAUTIFUL DAY CA1616 · BRIGHT SIDE CA1674 · BE GLAD CA1717

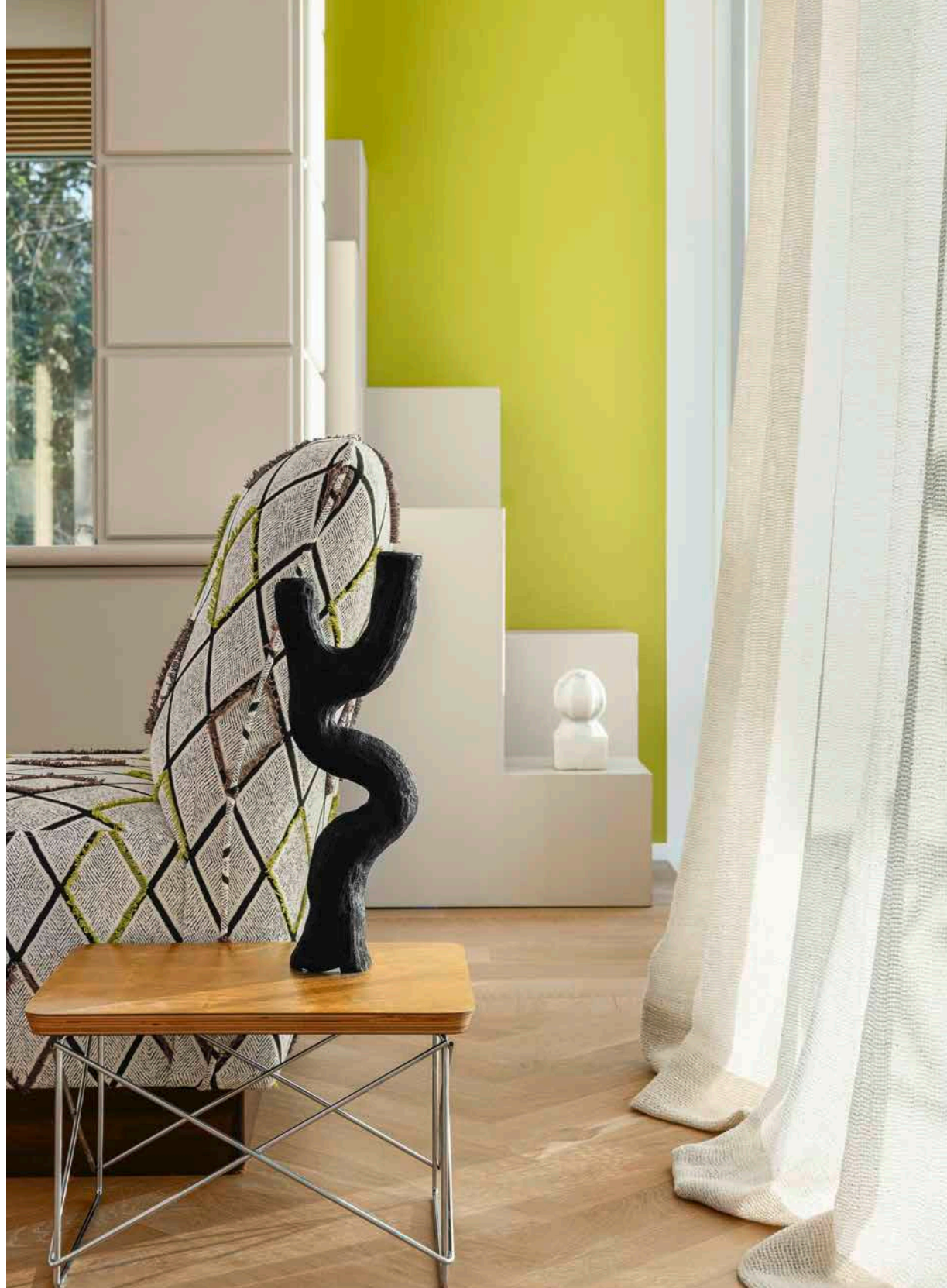






BREAK FREE CA1602 · BEAUTIFUL DAY CA1616 · BRIGHT SIDE CA1674  
BE GLAD CA1717 · GRACEFUL CA1687

BEAUTIFUL DAY CAI616 · GRACEFUL CAI687



# BEAUTIFUL DAY

BREAK FREE CA1602 · BEAUTIFUL DAY CA1616 · INFINITY VELVET CA1685



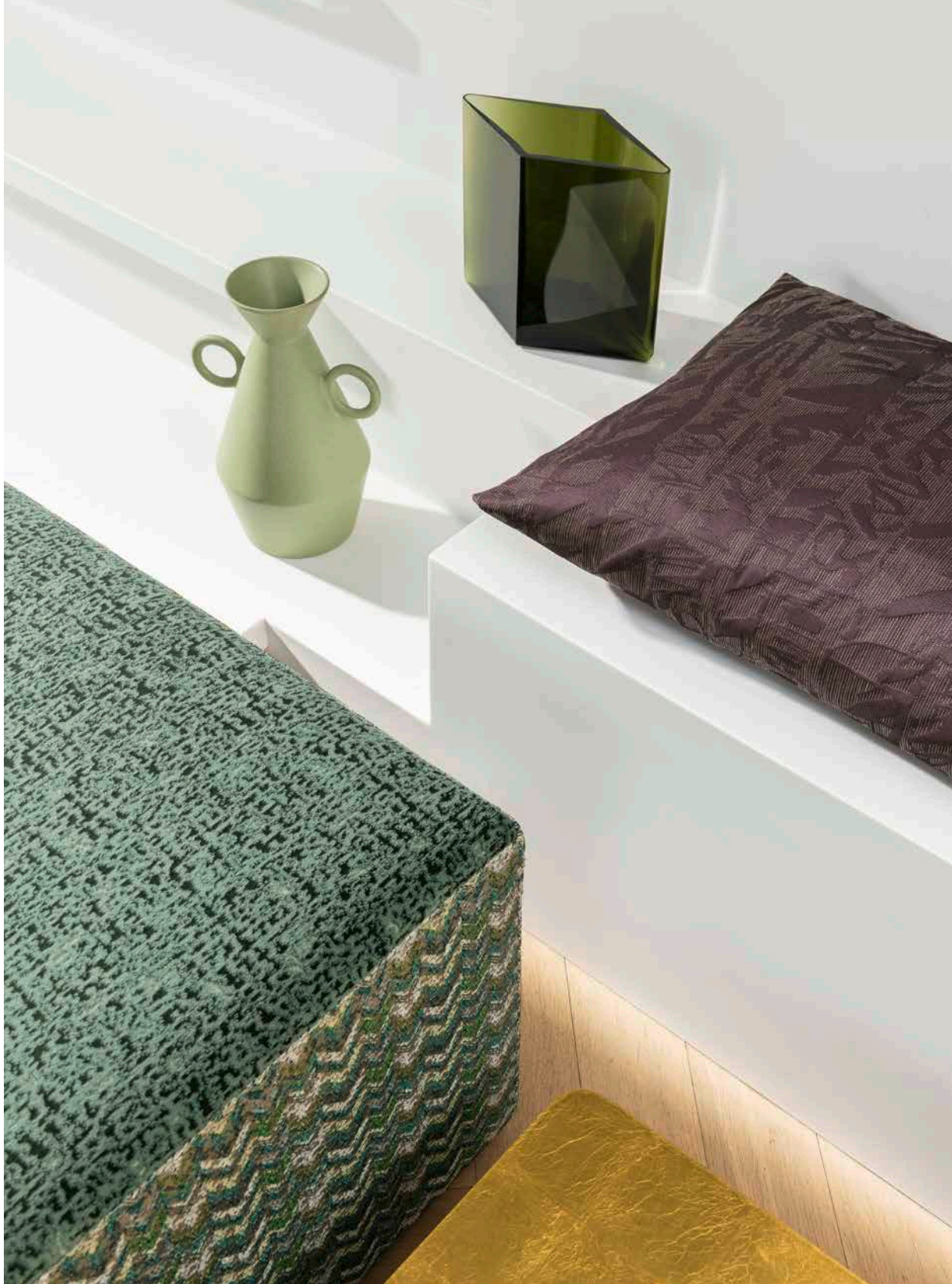
INFINITY VELVET CA1685 · BREAK FREE CA1602 · BEAUTIFUL DAY CA1616



## FLAME RETARDANT PERFORMERS

Our fabrics INFINITY VELVET, BOTANICAL HEART, SILENT SKY, COSY NIGHT and PLEASURE blend the casually elegant CARLUCCI look with innovative performance.

All articles in this range meet international flame retardant standards, are washable and easy to maintain.

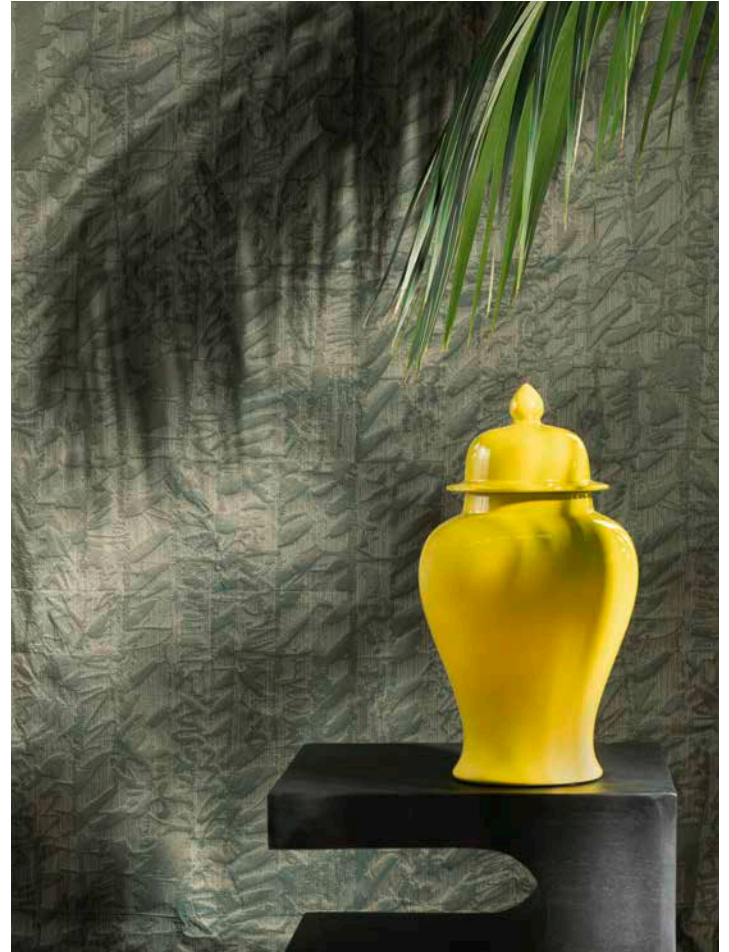


BOTANICAL HEART CA1722 · INFINITY VELVET CA1685 · BRIGHT SIDE CA1674

# BRIGHT



INFINITY VELVET CA1685 · BRIGHT SIDE CA1674



BOTANICAL HEART CA1722

# SIDE



INFINITY VELVET CA1685 · BRIGHT SIDE CA1674 · PALM BAY CA1737

PALM BAY CA1737



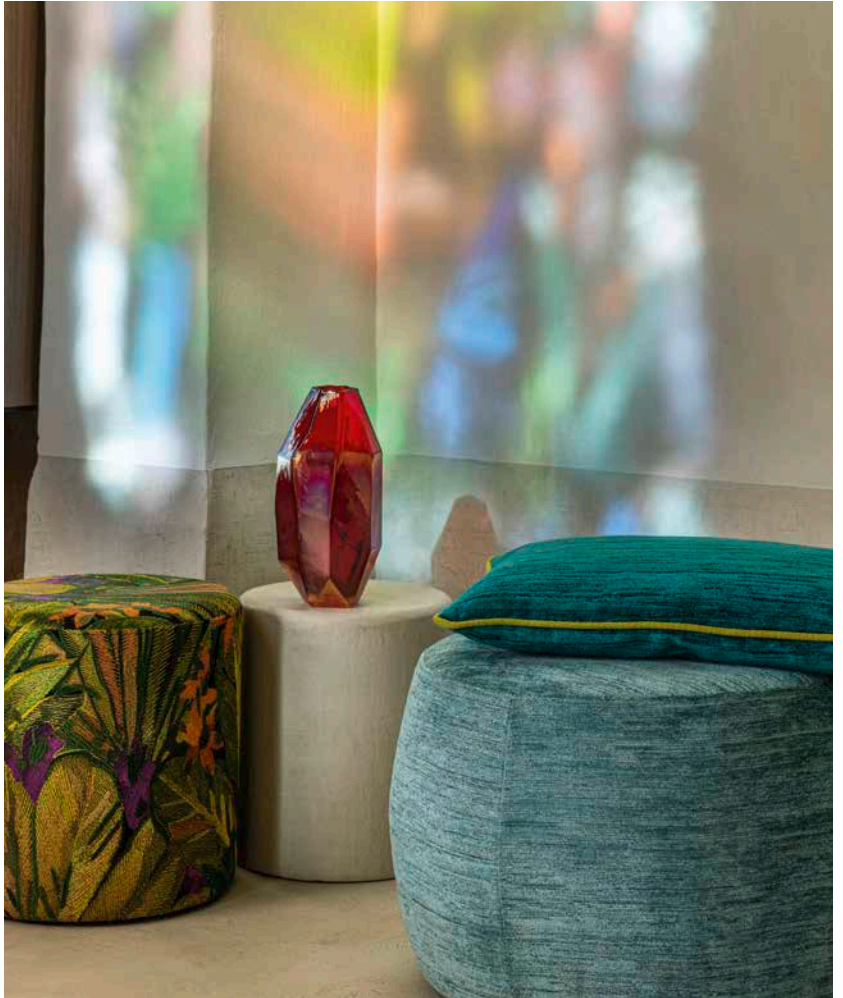


BREAK FREE CA1602 · BE GLAD CA1717



PALM BAY CA1737 · BE GLAD CA1717

BE GLAD





PALM BAY CA1737 · BREAK FREE CA1602 · BE GLAD CA1717

# GRASSE

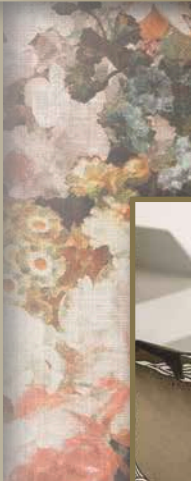
S C E N T   O F   N A T U R E

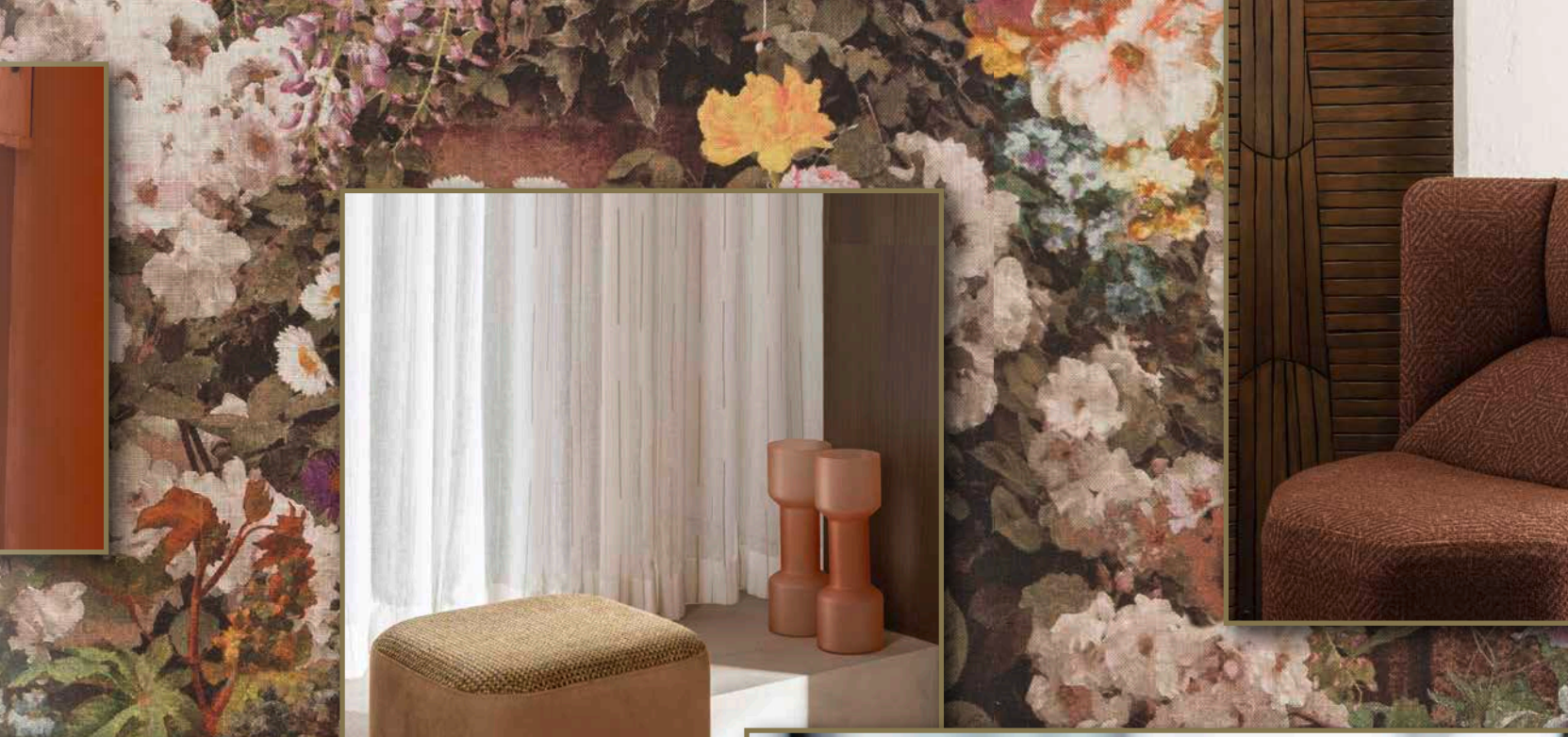
# GRASSE

## SCENT OF NATURE

Grasse, the “balcony of the Mediterranean” and world-famous for its fine perfume creations, is nestled in an enchanting hilly landscape. Here we find the secret treasure of the region: countless flowers such as lavender, mimosa and jasmine give the natural world an inspiring blaze of colour and beguiling fragrance.

In homage to these impressions, this theme includes a lush floral design, a polychrome dégradée on gossamer linen and a first-class wool velvet. Authentic textures are in the foreground. Of course, the collection is enriched by numerous sustainable products from EcoProtect by CARLUCCI, which features organic, recycled and environmentally friendly materials.







SOFT WOOL VELVET CA1736 · PROPHECY CA176 · PROSPEROUS CA1728 · LOOK OF LOVE CA1752







## NATURAL ORIGINS

In an even larger variety we present our EcoProtect by CARLUCCI novelties based on organic and sustainable materials. LOOK OF LOVE and IN LOVE are made of yarns from organic cultivation, which do not contain any hazardous additives, such as synthetic fertilisers, pesticides or genetic engineering.

What's more, greenhouse gas emissions are reduced and water consumption is substantially lower. Traditional seeds are used to enhance working conditions and protect biodiversity. The products are naturally biodegradable thanks to their natural origin. This protects both people's health and the environment at the same time. Furthermore, we expand this range by using LYOCELL fibres in our fabrics SOFT WOOL VELVET and NATURAL SPIRIT as well as BCI cotton in LOVE LETTER.

SOFT WOOL VELVET CAI736 · LOOK OF LOVE CAI752



LOOK

SOFT WOOL VELVET CA1736 · PROPHECY CA1726



LOOK OF LOVE CA1752

OF LOVE

# RECYCLED INNOVATIONS

Fabrics made of recycled fibres gain even more importance in our EcoProtect by CARLUCCI line.

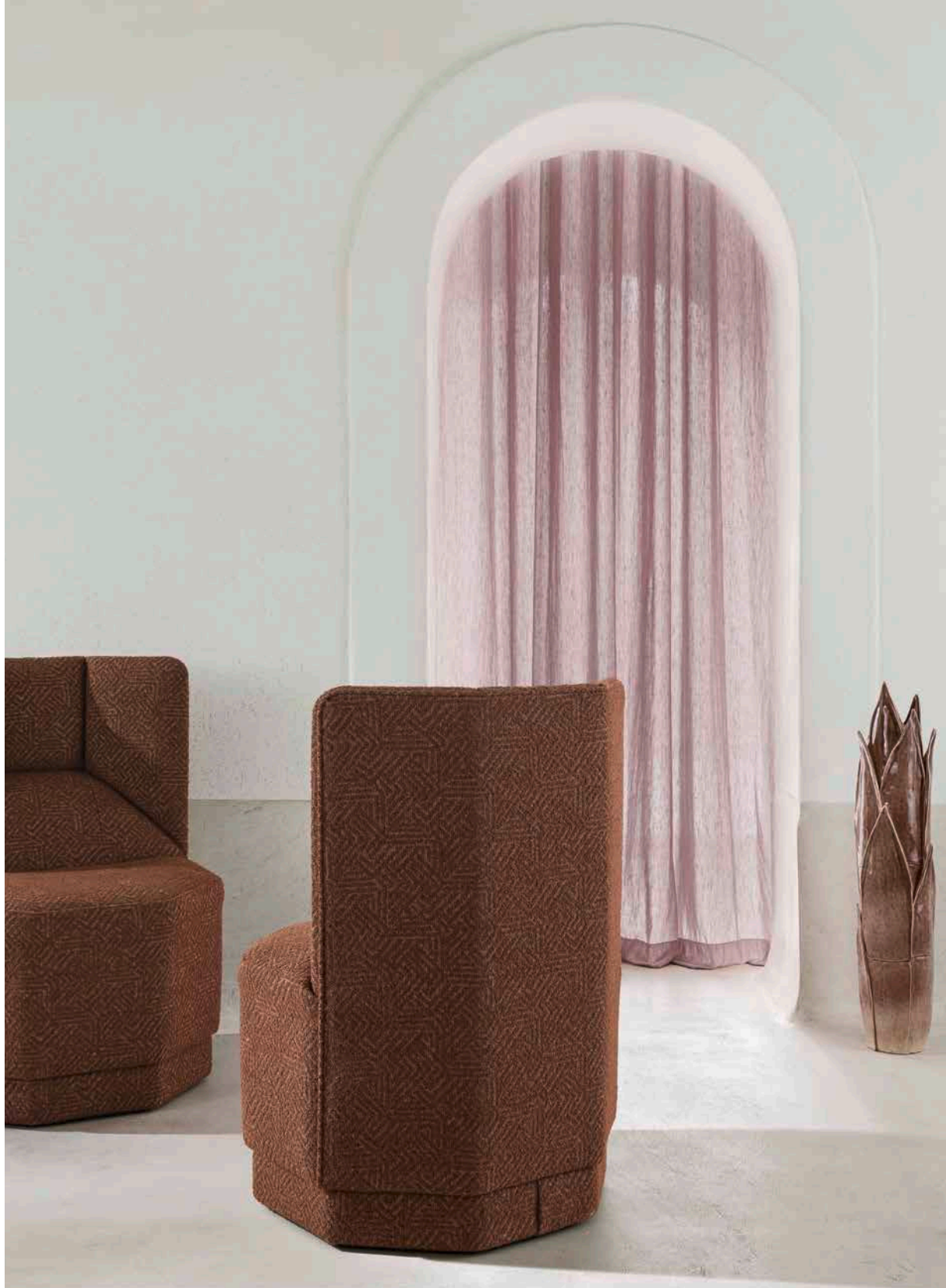
DIGNITY, DEVOTION, DREAMING and our upholstery collection POETIC PARADISE use recycling valuable raw materials to protect the environment and save resources, such as water and energy. This is how we can give high-quality cotton fibres and low-maintenance synthetic fibres a new life.





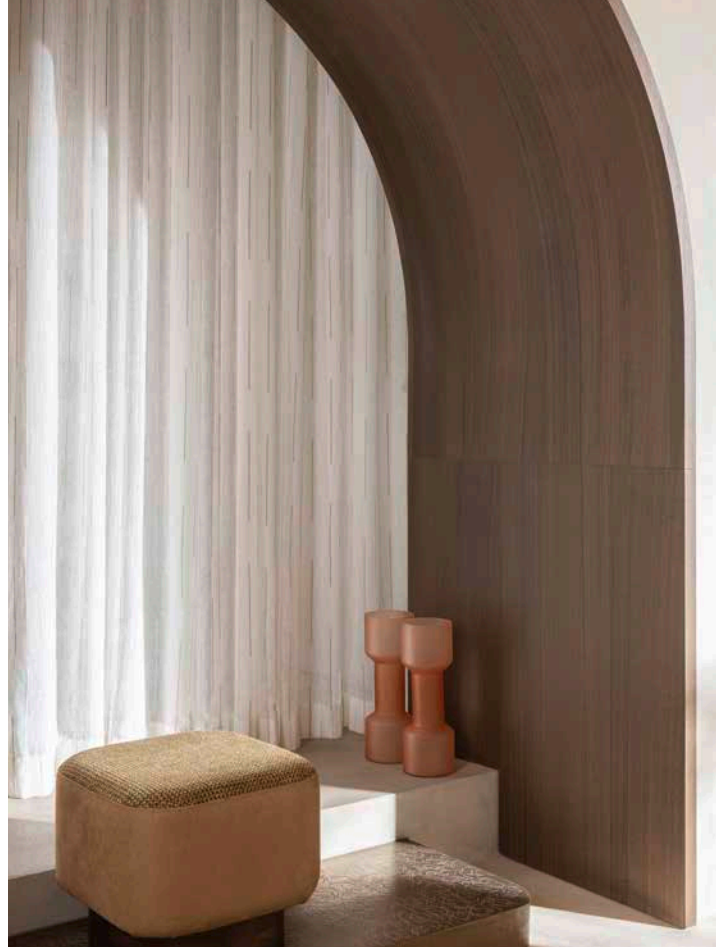
POETIC PARADISE CAI727 · PROPHECY CAI726 · SCENT OF NATURE CAI724 · LEGENDARY CAI746 · SLOW-MO VELVET CAI741  
PROSPEROUS CAI728 · PEACEFUL POEM CAI729 · DIGNITY CAI731

PEACEFUL POEM CA1729 · DIGNITY CA1731



# POETIC PARADISE

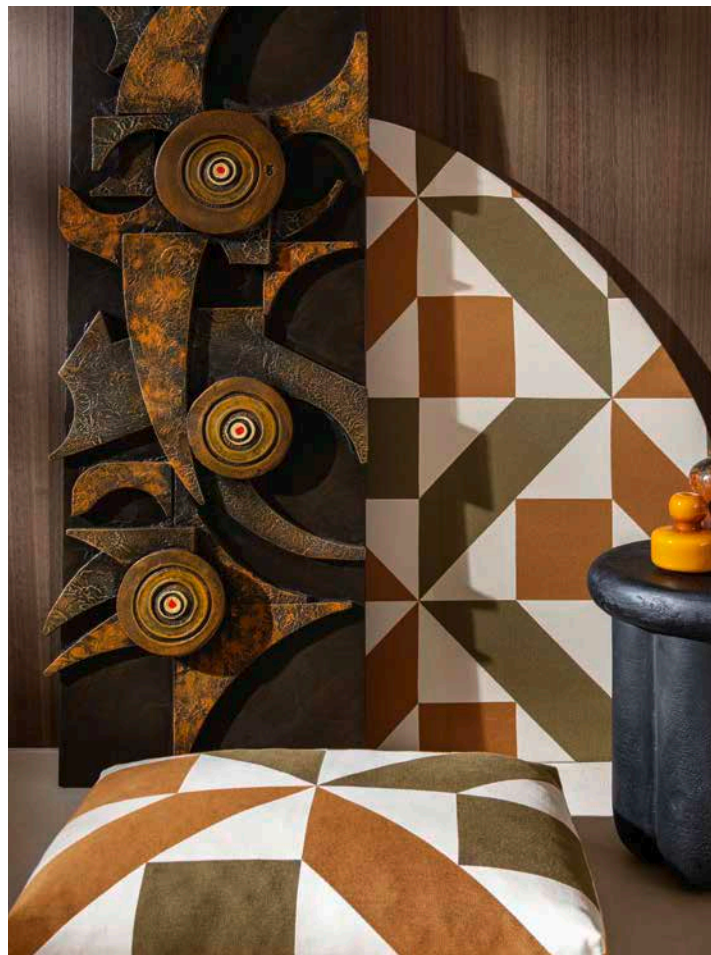
POETIC PARADISE CA1727 · PROPHECY CA1726 · SCENT OF NATURE CA1724  
LEGENDARY CA1746 · SLOW-MO VELVET CA1741 · PROSPEROUS CA1728



DEVOTION CA1730 · POETIC PARADISE CA1727 · LEGENDARY CA1746

# SCENT

SCENT OF NATURE CA1724 · PERFECT PLACE CA1725 · PROPHECY CA1726



BEHIND THE SCENES CA1567

# OF NATURE





SCENT OF NATURE CAI724 · PERFECT PLACE CAI725 · PROPHECY CAI726 · BEHIND THE SCENES CAI567  
POETIC PARADISE CAI727 · LEGENDARY CAI746

PEACEFUL POEM CA1729 · PROSPEROUS CA1728 · LOOK OF LOVE CA1752 · RISING SUN CA1735



RISING SUN CA1735 · LOOK OF LOVE CA1752



PEACEFUL POEM CA1729 · PROSPEROUS CA1728

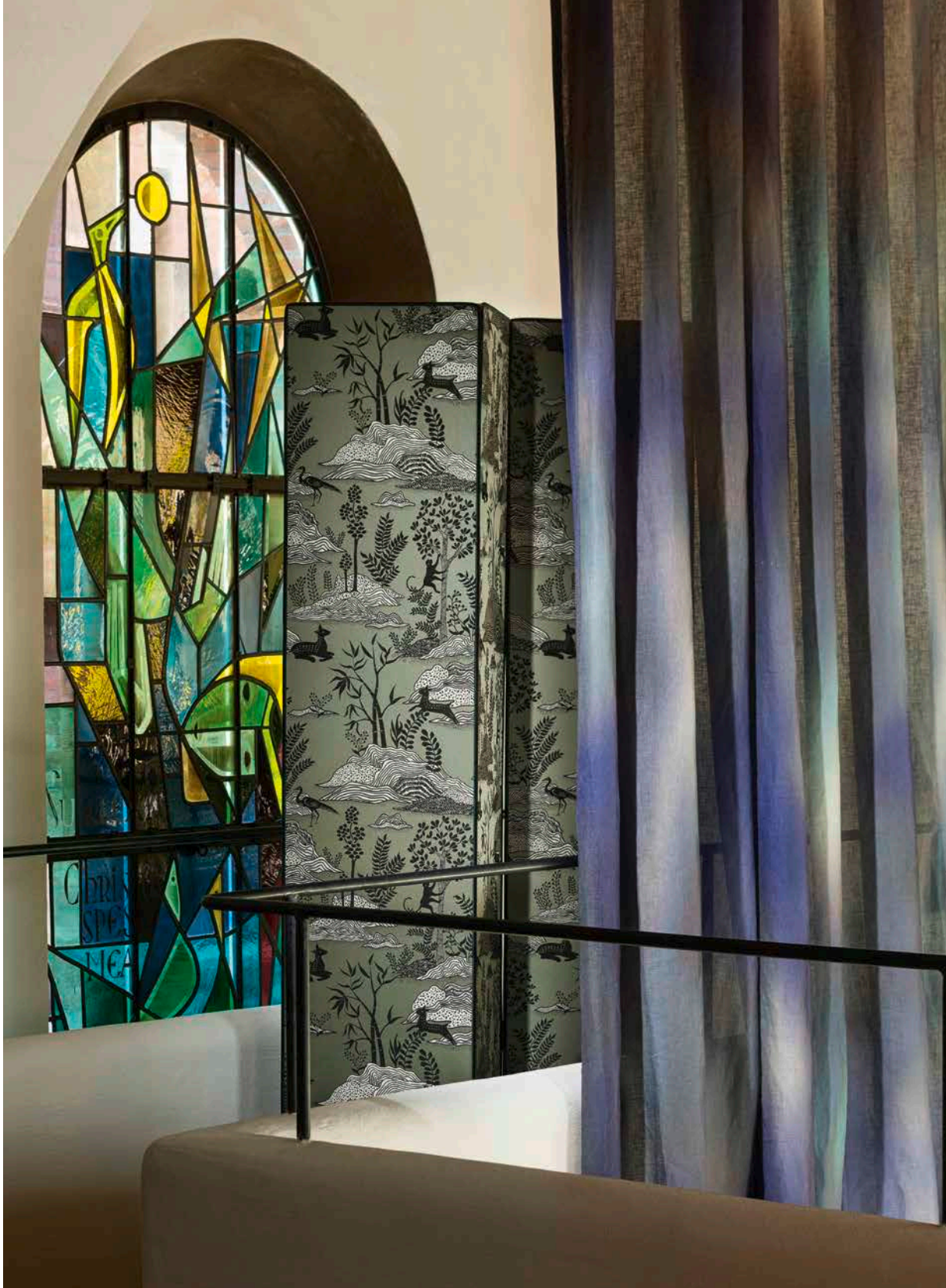
RISING SUN

PERFECT

PERFECT PLACE CA1725

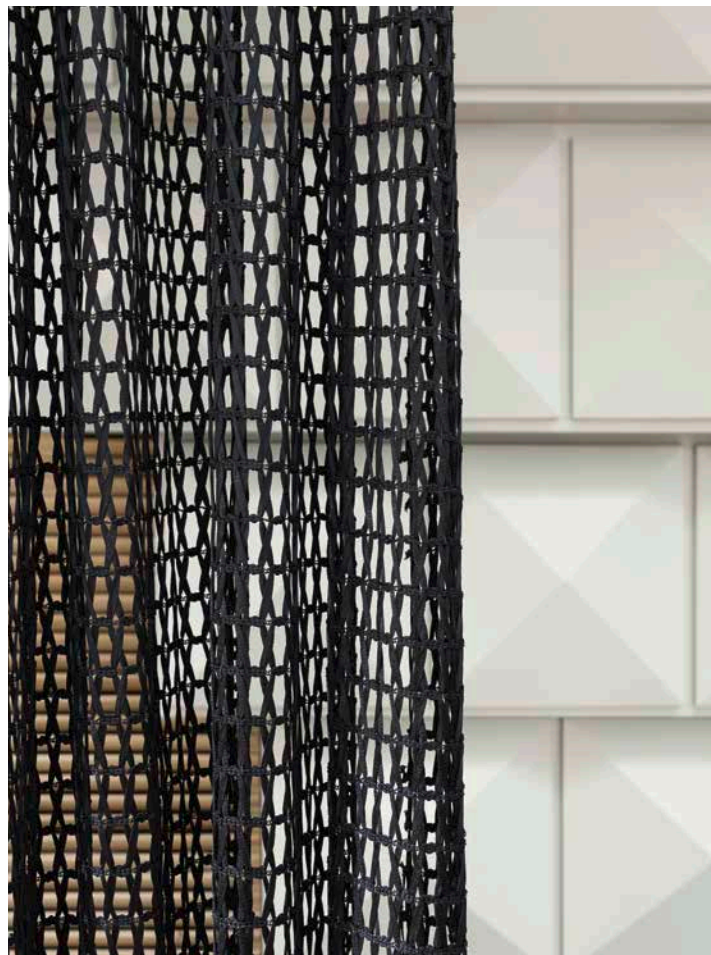


PLACE



PERFECT PLACE CA1725 · LOOK OF LOVE CA1752

POETIC PARADISE CA1727 · LEGENDARY CA1746



NEVER MIND CA1715

NEVER MIND



PEACEFUL POEM CA1729 · POETIC PARADISE CA1727 · PERFECT PLACE CA1725 · LEGENDARY CA1746 · CLOSER CA1742

NEVER MIND CA1715 · POETIC PARADISE CA1727 · PERFECT PLACE CA1725 · LEGENDARY CA1746 · SAND DUNE 7616







PERFECT PLACE CA1725 · LEGENDARY CA1746 · SAND DUNE 7616

# ANTIBES

COAST OF COLORS

# ANTIBES

## COAST OF COLORS

Thanks to its spectacular location on the coast of the French Riviera, Antibes provided a home to famous artists like Picasso, whose works still capture the unique colours and shapes of the landscape. The picturesque old town with its exotic plants and unique soft light exudes an artistic aura.

Keypieces of the ANTIBES – COAST OF COLORS theme are expressionist-inspired, pictorial designs and fabrics in the hand-woven look of the Mid-Century with expressive yarn combinations. A rich selection from our ColorProtect by CARLUCCI line convinces with soft, textured surfaces and balanced graphic designs, leaving nothing to be desired in the luxurious indoor-outdoor sphere.







# STAY FOREVER

MOUNTAIN TOP CAI677  
STAY FOREVER CAI738 · CLOSER CAI742 · SLOW-MO VELVET CAI741



MOUNTAIN TOP CAI677

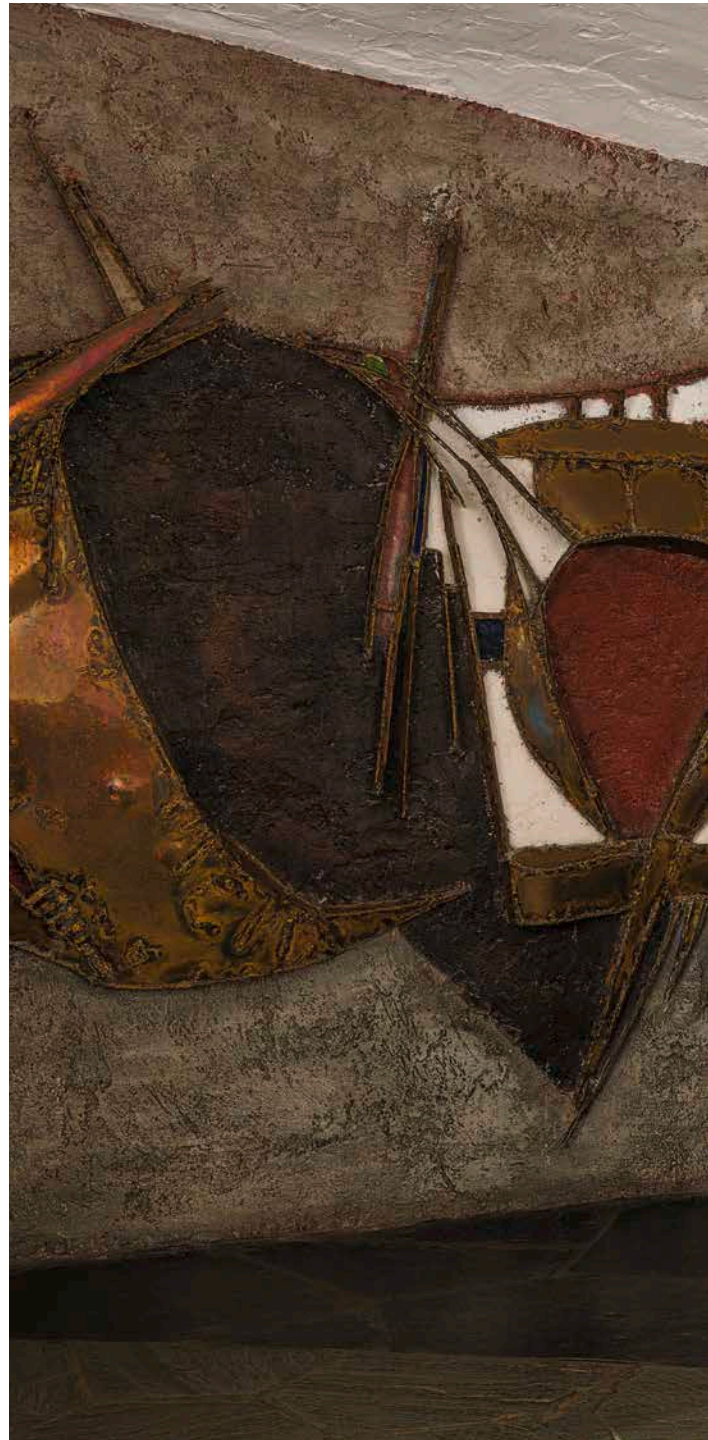


STAY FOREVER CA1738 · MOUNTAIN TOP CA1677 · CLOSER CA1742 · SLOW-MO VELVET CA1741 · LAID-BACK CA1739

STAY FOREVER CA1738 · CLOSER CA1742



CLOSER

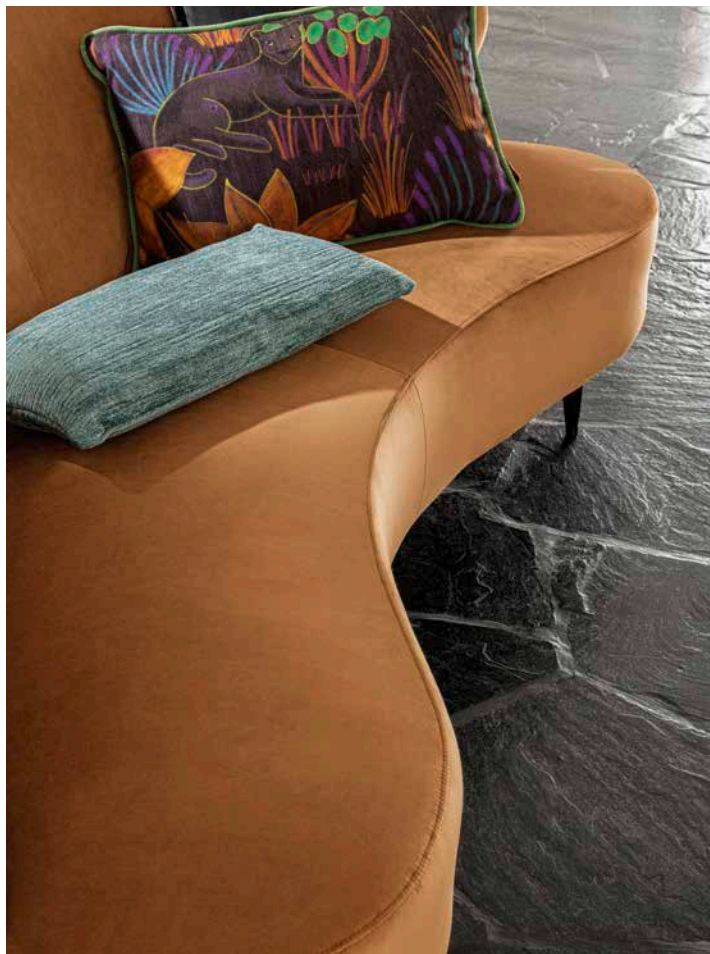






# COAST

SLOW-MO VELVET CA1741 · COAST OF COLORS CA1754 · BE GLAD CA1717



COAST OF COLORS CA1754 · SLOW-MO VELVET CA1741

# OF COLORS



SLOW-MO VELVET CA1741 · COAST OF COLORS CA1754 · BE GLAD CA1717

COAST OF COLORS CA1754



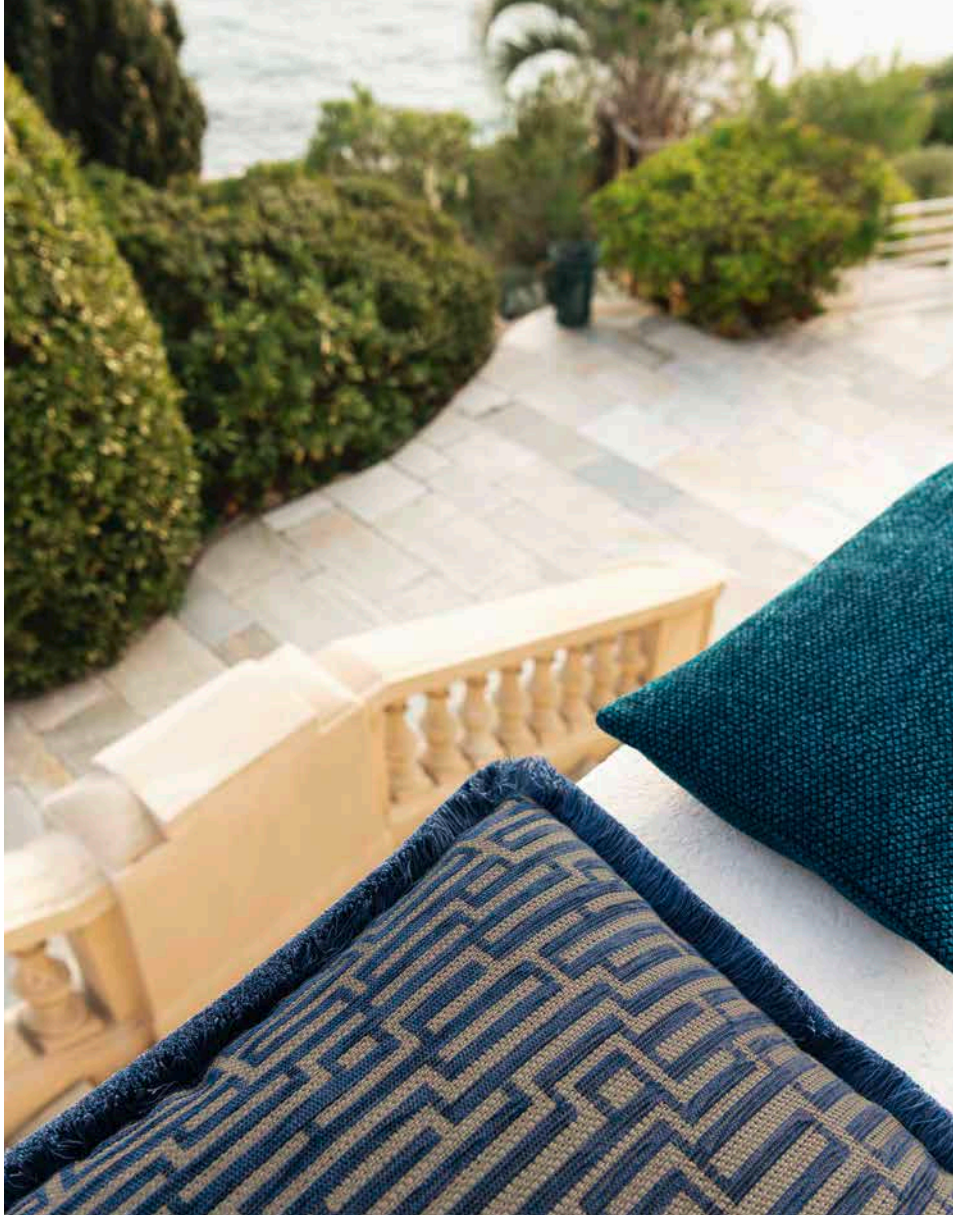


# TOWARDS THE SUN

With TOWARDS THE SUN, we turn to luxurious savoir-vivre as found on a stylish terrace, in an invigorating garden or by an exclusive pool. Discover our extensive portfolio of innovative high-end textiles for the ultimate indoor and outdoor experience. In addition to a dreamy semi-transparent, a subtly patterned decoration fabric and a polychrome eye-catcher, this collection includes a range of super soft chenille upholstery fabrics that create a cosy feel-good atmosphere. The programme is completed by an elegant carpet in a natural sisal look.

We focus on “solution dyed” developments in polyacrylic. With this dyeing technique, the pigments are added to the yarns before weaving and during fibre production and are thus inseparably bonded with the fibres. The ColorProtect by CARLUCCI line provides the highest standards of light fastness, is resistant to sunlight, UV, chlorine, seawater and mould, and offers extremely hardwearing upholstery fabrics.

Step into an enchanting world and find your own favourite for indoor-outdoor ambience.



TOWARDS THE SUN CAI749 · TIME OFF CAI750

# SAND

TOWARDS THE SUN CA1749 · TIME OFF CA1750 · TEMPTATION CA1751 · SAND DUNE 7616



# DUNE





TIME OFF CA1750 - TOWARDS THE SUN CA1749 - TEMPTATION CA1751 - SAND DUNE 7616



LIGHTSCAPE CA1718 · TOWARDS THE SUN CA1749 · TIME OFF CA1750



TIME OFF CAI750 · TOWARDS THE SUN CAI749 · TEMPTATION CAI751 · SAND DUNE 7616

PALM BAY CA1737





**PRODUCTION:**  
Studio CARLUCCI

**PHOTOGRAPHY:**  
VERNE Photo & Film

**STYLING:**  
Evelyn Design



EXPLORE LOVE OF LIFE

Find us on  @carluccibyjabanstoetz and  @carluccibyjabanstoetz

